



The Atlanta Concours d'Elegance

May 1st - May 3rd , 2026

Timeless cars, Unforgettable moments

A Unique Sponsorship Opportunity to join Atlanta's top companies in sponsoring the event and supporting our community and charity.

*Atlanta is set to host its first Concours d'Elegance, which will showcase the finest in automotive excellence and benefit **Children's Healthcare of Atlanta**, a truly noble cause.*

Hosted by The Peach State Drive for Good Foundation, a philanthropic organization.

View the promotional video [CLICK HERE](#)

Contact: Mr. Philip Carroll

the *Atlanta*
& MOTORING FESTIVAL
CONCOURS d'ELEGANCE



Benefiting

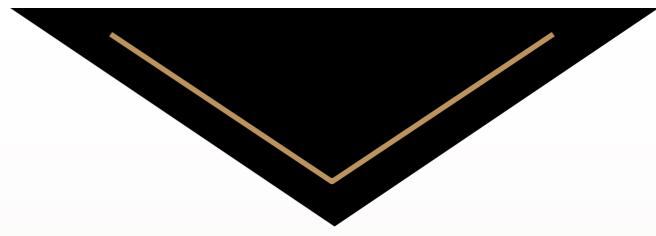


Children'sSM
Healthcare of Atlanta



Additional Sponsorship Information Available at
TheAtlantaConcours.com

Contact:
info@atlmotoringfest.org



The Inaugural ATLANTA CONCOURS d'ELEGANCE 2026

Peachtree Pointe | Lake Lanier Legacy Lodge Resort

“Discover the unique experience at Lake Lanier Legacy Lodge Resort, set on over 1,200 acres of stunning landscapes. This retreat invites you to explore thrilling adventures and luxurious comforts in nature's beauty. Your stay at Lanier Islands promises unforgettable memories. Welcome to your exclusive escape in Georgia.



Your accommodations options:

SELECT A ROOM

[View By: Rooms](#) ▾

[Sort By: Recommended](#) ▾

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Lodge

Main lodge with pool, dining, spa, and fitness center.

From **\$251** Per Night

[Show Rooms](#)



LakeHouse

Our 1,200-square-foot cabins feature 2 bedrooms and 2 baths, and a full kitchen.

From **\$583** Per Night

[Show Rooms](#)



Villas

These spacious and scenic villas are situated on the shores of Lake Lanier.

From **\$319** Per Night

[Show Room](#)

Your Cart: 0 Items

Total \$0.00

Escape to the Lake Resort

The following features and amenities are included in your stay at Lanier Islands resort.

- Free WiFi
- 24 hour Fitness center access
- Scheduled yoga/aerobics classes
- Pickleball courts & equipment
- Heated saltwater pool with chairs and loungers
- Pool towels
- Use of outdoor firepits
- Parking
- On-property resort shuttle and/or trolley (subject to availability)
- Miles of paved and natural walking and biking trails
- Waived beach pass/cover charge to Margaritaville special events
- Bottled water in room
- Keurig Coffee Maker with coffee and tea in room
- Welcome beverage at Game Changer

Book Now !

2026 Sponsorship Details

Presented by tba..

- ▶ Co-Branded Event
Cost: \$50,000
- ▶ **YEAR 1 FOR tba..\$25,000**

Event Exhibitors

- ▶ 10' x 10' tent in Midway
- ▶ Recognition as an Event Exhibitor Sponsor on the Concours website
- ▶ (2) General Admission Weekend tickets for staff
- ▶ (3) Concours social media posts to reinforce sponsorship
- ▶ Pop up at all three days of events (see map)

Event Patrons

- ▶ 10' x 20' tent
- ▶ (1) full page ad in the Concours Program
- ▶ Recognition as an Event Exhibitor Sponsor on the Concours website
- ▶ (6) General Admission Weekend tickets for staff
- ▶ (3) Concours social media posts to reinforce sponsorship
- ▶ Sponsorship of the Beer and Wine Garden
- ▶ Sponsorship of a branded Ribbon
 - ▶ Ribbon to be named by the Sponsor
 - ▶ Winner of the Ribbon to be selected by the Sponsor
 - ▶ Ribbon to be awarded by the Sponsor to the winner during the Corporate Award ceremony on Sunday during the Concours

\$1'000

\$2,500

Event Ambassadors

- ▶ 20' x 30' tent
- ▶ (2) full page ads in the Concours Program
- ▶ Recognition as a Event Ambassador Sponsor on the Concours website
- ▶ (8) General Admission Weekend tickets for staff
- ▶ (2) VIP Weekend tickets
- ▶ Monthly Concours social media posts to reinforce sponsorship
- ▶ Sponsorship of the Food Pavilion
- ▶ Sponsorship of a branded trophy
 - ▶ Trophy to be named by the Sponsor
 - ▶ Winner of the trophy to be selected by the Sponsor
 - ▶ Trophy to be awarded by the Sponsor to the winner during the Corporate Award ceremony on Sunday during the Concours

\$5,000

Corporate Sponsor

- ▶ 30' x 40' tent
- ▶ (2) full page ads in the Concours Program
- ▶ Recognition as a Corporate Sponsor on the Concours website
- ▶ (12) General Admission Weekend tickets for staff
- ▶ (4) VIP Weekend tickets
- ▶ Monthly Concours social media posts to reinforce sponsorship
- ▶ Sponsorship of the Beer and Wine garden
- ▶ Sponsorship of the VIP tent
- ▶ Sponsorship of a branded trophy
 - ▶ Trophy to be named by the Sponsor
 - ▶ Winner of the trophy to be selected by the Sponsor
 - ▶ Trophy to be awarded by the Sponsor to the winner during the Corporate Award ceremony on Sunday during the Concours

\$7,500

Schedule of Events

May 1st – 3rd 2026 subject to change

Friday May 1st

- 9:00 AM. AMF Tour
- Departs **Lanier Lodge** for Wolf Mountain Vineyards – Karl Boegner
- 4:00 P.M. Lodge-Hotel Check-In - VIPs
- 5:00 PM Automotive Design Seminar
- 6:30 P.M. Lodge-Hotel VIP Opening
Cocktail Reception for Sponsors, Clients, & Invitees

Hors d'oeuvres & Premium Bourbons & Cocktails

Saturday May 2nd

- 10:00 A.M. – 3:00 P.M.
The Inaugural Atlanta Motoring Festival & Concours d'Elegance

Atlanta's and the Region's Finest Motor Car Exhibition
- 11:45-1:15
Margaritaville "Cheeseburger in Paradise" Lunch Boat Cruise, Tequila Tasting
- 5:30 P.M. Awards Ceremony- Peachtree Pointe | Cocktail Reception at Peachtree Pointe

Sunday May 3rd

- 10:00 A.M. – 2:00 P.M. Class Winners of Concours Display

Friends of the Showcase/ Open Field Cars and Coffee
- National Club Meet | Local Collectors

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